



Building Awareness Champion

Celebrate International Internal Audit Awareness Month to earn The IIA's Building Awareness Champion digital award!

The IIA would like to recognize your institute as a Building Awareness Champion. Earning the Building Awareness Champion digital award is as easy as 1... 2 ...3!

1. Meet the three "Building Awareness Champion Criteria," as indicated on the attached checklist, during International Internal Audit Awareness Month (May).
2. Have your Affiliate top elected official or primary contact initial the completed checklist, validating that your Affiliate has met each criterion.
3. Submit the initialed checklist and all required supporting documentation to PR@theiia.org by 9 June.

It is that simple! Complete these steps and your Affiliate will earn recognition from IIA Global Headquarters and receive a specially designed Building Awareness Champion digital award, which can be posted on your website.



Building Awareness Champion Criteria

A. Send a written message to your members reminding them that May is International Internal Audit Awareness Month and explaining the importance of building awareness. Click for [sample messaging](#).

Required Supporting Documentation: Provide a copy of the announcement.

B. During May, replace your Affiliate website's main graphic with the specialized "Celebrating Awareness Month" image. Click to download the [image](#).

Required Supporting Documentation: Provide a hyperlink to your website and specify the dates during which the banner image was on the site.

C. Hold an Affiliate event celebrating International Internal Awareness Month during May.

Required Supporting Documentation: Provide a photo and written caption illustrating how your Affiliate celebrated Awareness Month.

Consult the [Building Awareness Toolkit](#) for: (A) sample Awareness Month messaging; (B) the "Celebrating Awareness Month" banner image for your website; and (C) institute event celebration ideas.

Send this checklist and all supporting documentation to PR@theiia.org.

Affiliate Name:	Institute Top Elected Official or primary contact:
Affiliate Website URL:	Institute Top Elected Official or primary contact Initials:
Dates Banner Image Was Used On Website:	Submission date (9 June):

*By initialing, you are verifying all information attached is accurate and has been completed by your Affiliate.